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EDUCATION	<p>Iowa State University Ames, IA <i>BFA, Graphic Design • BA, Advertising</i> May 2016</p> <p>Iowa State Rome Program Rome, Italy <i>Graphic Design Study Abroad</i> Aug. 2014-Dec. 2014</p>	EXPERIENCE	<p>Arc Worldwide • Chicago, IL Art Director • Aug. 2022 - present <i>Brands: Dunkin'</i></p> <ul style="list-style-type: none"> • Concept, design and execute all national in-store and drive-thru POP, menu boards, product photography, packaging and crew gear • Setting the visual language and directing the product photography for a national QSR giant is no joke! But all of the donut puns I now have in my arsenal are. <p>The Marketing Arm • Chicago, IL Art Director • Nov. 2021 - Aug. 2022 <i>Brands: Quaker Oats, Cap'n Crunch, Cheetos</i></p> <ul style="list-style-type: none"> • Create super fun and engaging in-store and online campaigns for several legacy CPG brands • Finally got dental insurance after 6 full-time years in the industry. Everything is possible if you just believe! <p>Brian Hall Design Group • Chicago, IL Senior Designer • Dec. 2018 - Nov. 2021 <i>Clients: Otis Spunkmeyer, La Brea Bakery, Craftmark, Gold Standard Baking</i></p> <ul style="list-style-type: none"> • Work directly with a variety of clients, from big brands to tiny startups, to reach their design goals • Honed my CPG and branding skills, I've yet to meet a die line I couldn't conquer <p>Graphic Designer • Sep. 2016 - Dec. 2018 <i>Clients: Otis Spunkmeyer, La Brea Bakery, Connect Hearing</i></p> <ul style="list-style-type: none"> • Worked under Principal and Senior Designers to execute campaigns, packaging systems, product photography, branding projects and web designs • Learned the value of collaboration and having dogs in team meetings <p>Festy Besty • Northbrook, IL Graphic Design/Advertising Intern • Feb. 2016 - Aug. 2016</p> <ul style="list-style-type: none"> • Created social media promo graphics and original textile designs (patches, shirt graphics, etc.) • Discovered the beauty of social media, knowing your audience, and taking regular dance breaks <p>ACH Food Companies • Ankeny, IA Graphics Contractor • May 2015 - May 2016 <i>Brands: Spice Islands, Tones Spices, Simply Homemade, Weber Seasonings</i></p> <ul style="list-style-type: none"> • Worked under a supervisor to execute various graphic projects for several national food brands such as Tone's Spices, Spice Islands, and Weber Seasonings • I was a great production designer, printing fundamentals are fundamental!
LEADERSHIP + AWARDS	<p>Hillary Clinton for Iowa • Ames, IA <i>Voter Registration Captain</i> Sep. 2015 - Feb. 2016</p> <p><i>Precinct Captain</i> Oct. 2015 - Feb. 2016</p> <ul style="list-style-type: none"> • Leader of all voter registration initiatives on the Iowa State campus • Leader of all caucus organization initiatives for Ames Precinct #1-2 • Collected and organized information for a 500+ person caucus precinct • Realized the hard way that you truly can't win 'em all <p>National Events Committee • Ames, IA <i>Marketing Chair</i> Dec. 2012 - May 2013</p> <ul style="list-style-type: none"> • Executive board position • Created and executed marketing plans for 5,000+ ticket concerts • Lead a 5 person committee in executing marketing plan • Learned to keep it flexible when problems pop up <p>ADAI Student Exhibition • Ames, IA <i>First Place, Editorial Design</i> April 2014</p> <ul style="list-style-type: none"> • Earned 1st place at the Art Directors Association of Iowa Student Exhibition • I won this for a chapbook I made about my roommate 		

SKILLS	Packaging Art Direction	Pre-press + Production Retouching	Illustration Photo Direction + Styling
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"You don't have to have magic unicorn powers. You work at it, and you get better. It's like anything: You sit there and do it every day, and eventually you get good at it."

Kathleen Hanna